

Tailor made end-to-end print management

We offer a full range of printing, finishing, enclosing and fulfilment services

Our experience in producing direct mail is impressive – every year our clients trust us to send out over 200 million communications on their behalf. We currently produce over 12 million mail packs per month and have the capacity for over 18 million. Additionally, we have built solid partnerships with the best print and postal suppliers in the industry that allow us to source materials, production and postage at minimal cost and maximum quality.

Our state of the art facility means we can offer a full range of printing, finishing, enclosing and fulfilment services – tailor made for your requirements and always at the best possible price.

We can:

- Offer our experience, knowledge and buying power to source materials, production and postage at minimum cost and maximum quality
- Offer laser printing on pre-printed stationery, allowing greater scope of personalisation and the ability to test messages and offers
- Offer a range of finishing – folding, trimming, insert management including variable inserts
- Offer a range of enclosing options – letters, brochures, response device, envelopes and any other item included in the pack

Benefits

- Take advantage of our buying power for best possible prices
- No need to source multiple suppliers and manage multiple relationships
- No internal investment
- Greater cost control
- Guaranteed quality
- High speed capability for faster campaign deployment
- Personalised, selective inserts
- Rapid machine enclosing for complex direct mail pieces
- End to end print management so you can focus on core business
- Reduced mailing costs
- Efficient mailsort and postal processes

Solutions

- Personalised marketing campaign
- Document design and creation
- White space management



Execution

- High Volume Mono Continuous laser printing
Capacity 800m A4 simplex pages p.a. Demand = 300m
- Cut-sheet Mono & Spot Colour laser printing
Capacity of 200m A4 simplex pages p.a. Demand = 70m
- Cut Sheet Full Colour digital printing
Capacity of 15m A4 duplex pages p.a. Demand = 5m



Finishing

- In-line and/or off-line: trim, sheet, cross/roll/plough fold
Capacity of 102m items p.a. Demand = 60m
- Cut-sheet and continuous selective fulfilment
Capacity of 450m items p.a. Demand = 200m
- Polywrapping
Capacity of 40m items p.a. Demand = 15m
- Payslip processing
- Stamp affixing
- Postal management